

NEW FRONTIERS ACCELERATE

New Frontiers *Accelerate* is a part-time, immersive, start-up business support programme for experienced professionals who have a high-potential business proposition. If you've been waiting for the business support programme that is designed to fit within your demanding schedule, you've just found it!



INTRODUCING THE PROGRAMME

New Frontiers is ideal for founders who want to build their startup toolkit, learn about the Irish startup ecosystem, and grow their professional network. Thousands of startup founders have already gone through the New Frontiers programme and established successful companies in a wide range of sectors.

We are pleased to Nationally launch New Frontiers *Accelerate*, a new programme for experienced professionals with high-potential business ideas. This is an accelerated programme which will run on a part-time, flexible basis, through immersive weekend residentials, coupled with wrap-around supports like individual mentoring, webinars and access to a dedicated programme manager, between programme weekends. If you have a great business idea, the passion to succeed and bring a commitment to work hard, New Frontiers *Accelerate* will bring the rest of what's needed to develop out your concept supported by some of Ireland's finest start-up experts.

We are looking for people from across Ireland with 10+ years of business experience, who have a scalable, exportable business idea. Participants will be provided with an amazing opportunity to step out of their regular lives and immerse themselves into a focused experience, supported by an expert team. In return we expect full dedication and commitment to the entire programme and to developing your business idea.

The first step towards becoming a New Frontiers *Accelerate* participant is by participating in our pre-accelerator selection day workshop. You can apply for this using the link at the back of the flyer. Places are strictly limited and selection may apply.



APPLICATION INFORMATION

To apply to participate in the pre-accelerator selection day please use the following link. Applications will close on May 3rd 2024 at 12 noon.

<https://tinyurl.com/ApplyToNFA>

FIND OUT MORE

To find out more email NFAccelerate@TUDublin.ie



PROGRAMME VENUE



Killashee Hotel, Killashee, Naas, Co. Kildare,
W91 DC98



PROGRAMME DATES

Pre-Accelerator Selection Day:

Saturday May 18th 2024

Residential One:

Building the Business Model

Friday June 28th, Saturday June 29th & Sunday
June 30th 2024

Residential Two:

Market Entry Plan

Saturday 7th & Sunday 8th of September 2024

Residential Three:

Planning, Resourcing & Funding

Saturday 19th & Sunday 20th of October 2024

Demo Day:

Presenting your Business

Saturday 30th November 2024



NEW FRONTIERS ACCELERATE PROGRAMME STRUCTURE

Pre-accelerator selection day:

The pre-accelerator selection day will focus on the founders idea and will map out the business concept, customer and market validation to date alongside product market fit. This day will be used to thoroughly evaluate potential candidates through a number of methods including observation, engagement, discovery, impact and participation.

1 to 1 Coaching by Programme Manager & Mentoring sessions with mentors between programme weekends



1

Residential One: *Building the Business Model*

This weekend intensive will bring founders through personal development as an entrepreneurial leader, building resilience, coaching and goal setting. We will also cover market and proposition development from research through to market validation.

Applied content, tools and resources for planning for next steps



2

Residential Two: *Market Entry Plan*

This weekend we will focus on strategic business planning, from setting your strategic business direction through to engaging in the planning process for your business. We will also move on to cover market and customer identification, building our your sales process and strategy and working on sales presentation skills.

Guest talks, workshops and masterclasses with other entrepreneurs



3

Residential Three: *Planning, Resourcing & Funding*

This jam-packed weekend will cover crucial business areas like marketing, content creation, branding, communications, financial planning, budgeting and forecasting, accessing funding and investor pitching and presentation.

Online peer group community for sharing, learning, support and engagement



Demo Day: *Presenting your Business*

The programme will culminate in an end of programme business showcase and pitch presentation to key players from the start-up ecosystem.

The small print:

- Application to the New Frontiers Accelerate Pre-Accelerator Selection Day does not infer acceptance. Places are limited and selection may apply.
- Acceptance onto the New Frontiers Accelerate Pre-Accelerator Selection Day does not infer acceptance to the programme proper. There will be a selection process between this day and the programme to determine the final programme applicants.
- Applicants should only apply if they can make every single session of the programme.
- New Frontiers Accelerate is a stipend-free programme. The programme is fully funded by Enterprise Ireland to include the cost of programme, mentorship, food and accomodation for programme participants.